



## **BRAND: HONDA**

*Date: 25 July 2024*

Based on the provided "Honda 2024 Sustainability Report," here is an evaluation of Honda's corporate biodiversity performance using the specified DeTrust Lab Biodiversity Methodology:

### **Stage 1: Biodiversity Pressures and Priority Areas (30%)**

#### **1. Summary of Biodiversity Pressures (15%)**

- **Score: 3**
- **Justification:** The report mentions the environmental impacts of Honda's operations, including emissions, resource use, and waste management. However, it does not provide a detailed summary of specific biodiversity pressures directly caused by their activities. The focus is more on general environmental impacts and initiatives rather than detailed biodiversity pressures.

#### **2. Priority Species, Habitats, and Ecosystem Services (15%)**

- **Score: 3**
- **Justification:** The report outlines biodiversity conservation initiatives and mentions the Honda Biodiversity Guidelines, which include development of environmental technology, corporate activity-based initiatives, and living in harmony with local communities. However, it does not provide a comprehensive list of priority species, habitats, or ecosystem services, nor detailed objectives related to these priorities.

### **Stage 2: Vision, Goals, and Strategies (40%)**

#### **1. Corporate Biodiversity Vision (10%)**

- **Score: 3**
- **Justification:** Honda's vision includes broad environmental sustainability goals and a commitment to biodiversity as part of its overall strategy. The Honda Environmental and Safety Vision aims to achieve "the Joy and Freedom of Mobility" and "a Sustainable Society Where People Can Enjoy Life." However, a distinct, detailed vision specifically for biodiversity is not clearly articulated.

#### **2. Scalable Biodiversity Goals and Objectives (15%)**

- **Score: 3**
- **Justification:** The report outlines general environmental goals such as carbon neutrality, resource circulation, and clean energy initiatives. The mention of the Honda Biodiversity Guidelines suggests an intention to set specific biodiversity goals, but current goals and objectives related to biodiversity are not specific or measurable.

#### **3. Key Strategies to Deliver Goals and Objectives (15%)**



- **Score: 3**
- **Justification:** Honda employs strategies such as resource circulation and initiatives for clean energy, which are linked to broader sustainability goals. The report mentions proactive promotion of biodiversity conservation initiatives, but more detailed, biodiversity-specific strategies would improve the score.

### **Stage 3: Indicator Framework and Strategic Plan (20%)**

#### **1. Framework of Core Indicators (10%)**

- **Score: 3**
- **Justification:** The report includes various sustainability indicators related to carbon footprint, energy use, and resource management but lacks a comprehensive framework specifically for biodiversity indicators (e.g., species abundance, habitat quality).

#### **2. Elements of a Biodiversity Strategic Plan (10%)**

- **Score: 3**
- **Justification:** While the report mentions strategic actions such as promoting biodiversity conservation and minimizing environmental impacts, it lacks a detailed biodiversity-specific strategic plan. A comprehensive plan with clear actions, timelines, and biodiversity metrics would improve this area.

### **Stage 4: Monitoring and Reporting (10%)**

#### **1. Monitoring Plan (5%)**

- **Score: 3**
- **Justification:** The report indicates some monitoring activities related to environmental sustainability, such as tracking emissions and resource use. However, it lacks a detailed biodiversity monitoring plan. Specific indicators, data collection methods, and responsibilities should be detailed.

#### **2. Database of Relevant Data (2.5%)**

- **Score: 2**
- **Justification:** There is no mention of a dedicated biodiversity database integrating multiple relevant data sources to track biodiversity indicators comprehensively.

#### **3. Monitoring and Reporting Systems (2.5%)**

- **Score: 2**
- **Justification:** The report lacks detailed information on standardized biodiversity monitoring and reporting systems. Developing systems to present biodiversity data in formats like maps or dashboards would be beneficial.



## Summary of Scores

Stage	Sub-element	Weight	Score (0-5)	Weighted Score
Stage 1	Biodiversity Pressures and Priority Areas	30%		
	Summary of biodiversity pressures	15%	3	0.45
	Priority species and habitats	15%	3	0.45
Stage 2	Vision, Goals, and Strategies	40%		
	Corporate biodiversity vision	10%	3	0.30
	Scalable goals and objectives	15%	3	0.45
	Key strategies	15%	3	0.45
Stage 3	Indicator Framework and Strategic Plan	20%		
	Framework of core indicators	10%	3	0.30
	Elements of a strategic plan	10%	3	0.30
Stage 4	Monitoring and Reporting	10%		
	Monitoring plan	5%	3	0.15
	Database of relevant data	2.5%	2	0.05
	Monitoring and reporting systems	2.5%	2	0.05
<b>Total</b>	<b>100%</b>			<b>2.95</b>

## Concluding Summary

- **Total Weighted Score: 2.95 out of 5**
- **Overall Justification:** Honda demonstrates a fair level of commitment to biodiversity management, with notable efforts in resource circulation and integrating biodiversity considerations into its broader environmental strategy. The main strengths lie in their strategic actions and goals related to environmental sustainability. However, there is a need for more specific, measurable biodiversity targets, a comprehensive biodiversity strategic plan, and robust monitoring and reporting systems dedicated to biodiversity outcomes. Improvements in these areas would further enhance their overall biodiversity performance.